L&D ACADEMY PRESENTS

Certified L&D Professional

(CLDP)

A 6-Week Live Certification Program for L&D Professionals

6 WEEKS	NOV 5 – DEC 10	THURSDAYS
Live Virtual Sessions	2026	2 Hours / Session

Led by Zubin Rashid

Founder & CLO, L&D Academy | #1 Corporate L&D Instructor, Udemy

HARVARD · IIM CALCUTTA · MIT · UC BERKELEY

ABOUT YOUR INSTRUCTOR

Meet Zubin Rashid

ZUBIN RASHID

Founder & Chief Learning Officer, L&D Academy

25+ Years in L&D Leadership

Corporate and consulting environments across India, UK, Malaysia, Austria and Germany.

#1 Corporate L&D Instructor, Udemy

26 published courses, 28,500+ learners across 160 countries.

Published Author & Podcast Host

"Learning and Development: From Cost Center to Business Partner" + 4 more books. Host of The L&D Podcast; publisher of The L&D Studio, read by 4,800+ professionals.

Built on the ZR-6 Framework

Assess, Align, Architect, Activate, Analyze, Amplify – used across engagements with organisations. Clients include Mercedes-Benz, Cognizant, Axis Bank, Tata Power, LabVantage, Sandvik and Tech Mahindra.

WHY THIS PROGRAM

From Training Coordinator to Strategic L&D Partner

Most L&D professionals have built real expertise on the job, one webinar and LinkedIn post at a time. This program turns that hard-won experience into a structured foundation for delivering strategic outcomes.

Here's what this program helps you do:

- Diagnose skills gaps with confidence, using a structured process instead of guesswork
- Build a business case leadership will actually fund, tied to outcomes they care about
- Design with a repeatable process, so every program you build follows a proven structure
- Prove your impact with real data, going beyond attendance numbers and feedback forms
- Move from running sessions to shaping strategy, with the frameworks to back it up

The Certified L&D Professional (CLDP) program gives you a structured, end-to-end process, from diagnosing a real gap to measuring its business impact, built from 25 years of practitioner experience, not theory.

PROGRAM CURRICULUM

What You Will Learn

Six weekly live sessions, each 2 hours, followed by a hands-on task that applies what you learned to your own workplace.

1 — Nov 5, 2026

Training Needs Analysis

Separating a real skills gap from a “nice to have” request

Submit a TNA for a real gap in your organisation

2 — Nov 12, 2026

Linking L&D to Business Outcomes

Building a case leadership will actually fund

Draft a one-page business case for leadership

3 — Nov 19, 2026

Instructional Design Fundamentals

Objectives, curriculum architecture, modality choice

Outline a curriculum for the Week 1 gap

4 — Nov 26, 2026

Facilitation Craft

Engagement techniques, virtual vs in-person delivery

Record a 5-minute practice facilitation clip

5 — Dec 3, 2026

Measuring Impact

Kirkpatrick, ROI models, reporting to leadership

Build a measurement plan for your intervention

6 — Dec 10, 2026

AI-Ready L&D + Your Roadmap

Where generative AI genuinely helps in L&D

Submit your final Capstone: an integrated 12-month L&D roadmap

Capstone

A final integrated 12-month L&D roadmap, personally reviewed and graded by Zubin Rashid.

PROGRAM FORMAT

What Makes This Different

Live, weekly sessions
not pre-recorded video you watch alone

A hands-on task after every session
applied to a real gap in your own organisation

A Capstone project
personally reviewed and graded by Zubin Rashid, not an auto-graded quiz

Certification only on completion
an earned credential, not a completion badge

3 months of LMS + Circle access
included for certified participants*

**** 3 months of L&D Academy LMS (25+ courses + tools/templates, case studies) and L&D Academy Circle (international L&D community) access included for certified participants***

L&D Academy

Certificate issued to:
Morgan Newport

CERTIFICATE OF ACHIEVEMENT

This is to certify that Morgan Newport has successfully completed the Certified Learning & Development Professional (CLDP) 6-week live virtual certification program, including the graded final assessment and the personally reviewed Capstone project.

Certified Learning & Development Professional (CLDP)

Issued on: 2026-10-05

Certificate ID: 9lFmT3K4vq
Instructor: Zubin Rashid (Founder & CLO, L&D Academy)
Duration: 6 weeks, 12 hours of live instruction
Skills covered: Training Needs Analysis · Linking L&D to Business Outcomes · Instructional Design · Facilitation · Measuring Impact · AI-Ready L&D Roadmap

This certificate verifies that Morgan Newport has successfully completed the program and passed the graded assessment and the assessed Capstone project as taught by Learning and Development Academy.

Sample Certificate

PROGRAM FORMAT

Who This Is For

HR & L&D Professionals
want a structured, end-to-end process, not more disconnected tips

In-house Trainers
ready to move into strategic L&D roles

Aspiring L&D Managers
want a recognised, assessed credential

Consultants & Freelancers
building or formalising an L&D practice

Whichever describes you, you leave with a repeatable process and a credential that signals it.

PRICING & REGISTRATION

Secure Your Seat

BEST VALUE

EARLY BIRD

$159

+ taxes if applicable

Till Oct 23, 2026

STANDARD

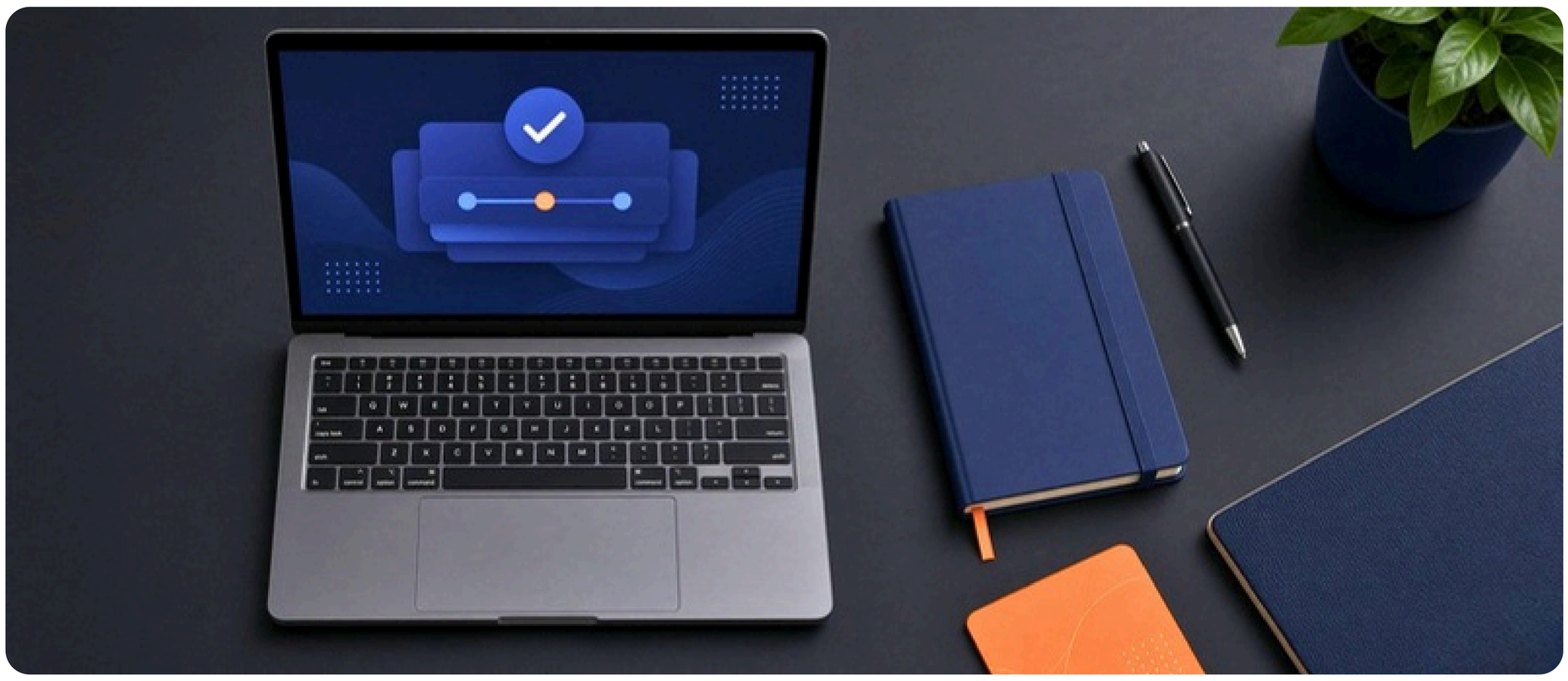
$199

+ taxes if applicable

From Oct 24, 2026

HOW TO REGISTER

Register directly through the payment link sent by us.



Walk away with a certified, actionable L&D roadmap for your organisation.

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Zubin Rashid

Founder & Chief Learning Officer, L&D Academy

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