



L & D A C A D E M Y P R E S E N T S

Certified L&D Professional (CLDP)

A 6-Week Live Certification Program for L&D Professionals



6 WEEKS

Live Virtual Sessions



NOV 5 – DEC 10

2026



THURSDAYS

7.30 PM – 9.30 PM IST



Led by Zubin Rashid

Founder & CLO, L&D Academy | #1 Corporate L&D Instructor, Udemy

HARVARD · IIM CALCUTTA · MIT · UC BERKELEY

ABOUT YOUR INSTRUCTOR

Meet Zubin Rashid



ZUBIN RASHID

Founder & Chief Learning Officer, L&D Academy



25+ Years in L&D Leadership

Corporate and consulting environments across India, UK, Malaysia, Austria and Germany.



#1 Corporate L&D Instructor, Udemy

26 published courses, 28,500+ learners across 160 countries.



Published Author & Podcast Host

"Learning and Development: From Cost Center to Business Partner" + 4 more books. Host of The L&D Podcast; publisher of The L&D Studio, read by 4,800+ professionals.



Built on the ZR-6 Framework

Assess, Align, Architect, Activate, Analyze, Amplify – used across engagements with organisations. Clients include Mercedes-Benz, Cognizant, Axis Bank, Tata Power, LabVantage, Sandvik and Tech Mahindra.

WHY THIS PROGRAM

From Training Coordinator to Strategic L&D Partner

Most L&D professionals have built real expertise on the job, one webinar and LinkedIn post at a time. This program turns that hard-won experience into a structured foundation for delivering strategic outcomes.

Here's what this program helps you do:



Diagnose skills gaps with confidence, using a structured process instead of guesswork



Build a business case leadership will actually fund, tied to outcomes they care about



Design with a repeatable process, so every program you build follows a proven structure



Prove your impact with real data, going beyond attendance numbers and feedback forms



Move from running sessions to shaping strategy, with the frameworks to back it up



The Certified L&D Professional (CLDP) program gives you a structured, end-to-end process, from diagnosing a real gap to measuring its business impact, built from 25 years of practitioner experience, not theory.

What You Will Learn

Six weekly live sessions, each 2 hours, followed by a hands-on task that applies what you learned to your own workplace.

1 Nov 5, 2026	 Training Needs Analysis Separating a real skills gap from a “nice to have” request	Submit a TNA for a real gap in your organisation
2 Nov 12, 2026	 Linking L&D to Business Outcomes Building a case leadership will actually fund	Draft a one-page business case for leadership
3 Nov 19, 2026	 Instructional Design Fundamentals Objectives, curriculum architecture, modality choice	Outline a curriculum for the Week 1 gap
4 Nov 26, 2026	 Facilitation Craft Engagement techniques, virtual vs in-person delivery	Record a 5-minute practice facilitation clip
5 Dec 3, 2026	 Measuring Impact Kirkpatrick, ROI models, reporting to leadership	Build a measurement plan for your intervention
6 Dec 10, 2026	 AI-Ready L&D + Your Roadmap Where generative AI genuinely helps in L&D	Submit your final Capstone: an integrated 12-month L&D roadmap



Capstone

A final integrated 12-month L&D roadmap, personally reviewed and graded by Zubin Rashid.

What Makes This Different



Live, weekly sessions

not pre-recorded video you watch alone



A hands-on task after every session

applied to a real gap in your own organisation



A Capstone project

personally reviewed and graded by Zubin Rashid, not an auto-graded quiz



Certification only on completion

an earned credential, not a completion badge



3 months of LMS + Circle access

included for certified participants*



*** 3 months of L&D Academy LMS (24+ courses + tools/templates, case studies) and L&D Academy Circle (international L&D community) access included for certified participants**



Who This Is For



HR & L&D Professionals

want a structured, end-to-end process, not more disconnected tips



In-house Trainers

ready to move into strategic L&D roles



Aspiring L&D Managers

want a recognised, assessed credential



Consultants & Freelancers

building or formalising an L&D practice

Whichever describes you, you leave with a repeatable process and a credential that signals it.

PRICING & REGISTRATION

Secure Your Seat

BEST VALUE

EARLY BIRD

INR 9,995

+ 18% GST

Oct 01 – Oct 15, 2026

STANDARD

INR 14,995

+ 18% GST

From Oct 16, 2026

HOW TO REGISTER



Individual:

Register directly through the payment link sent by us



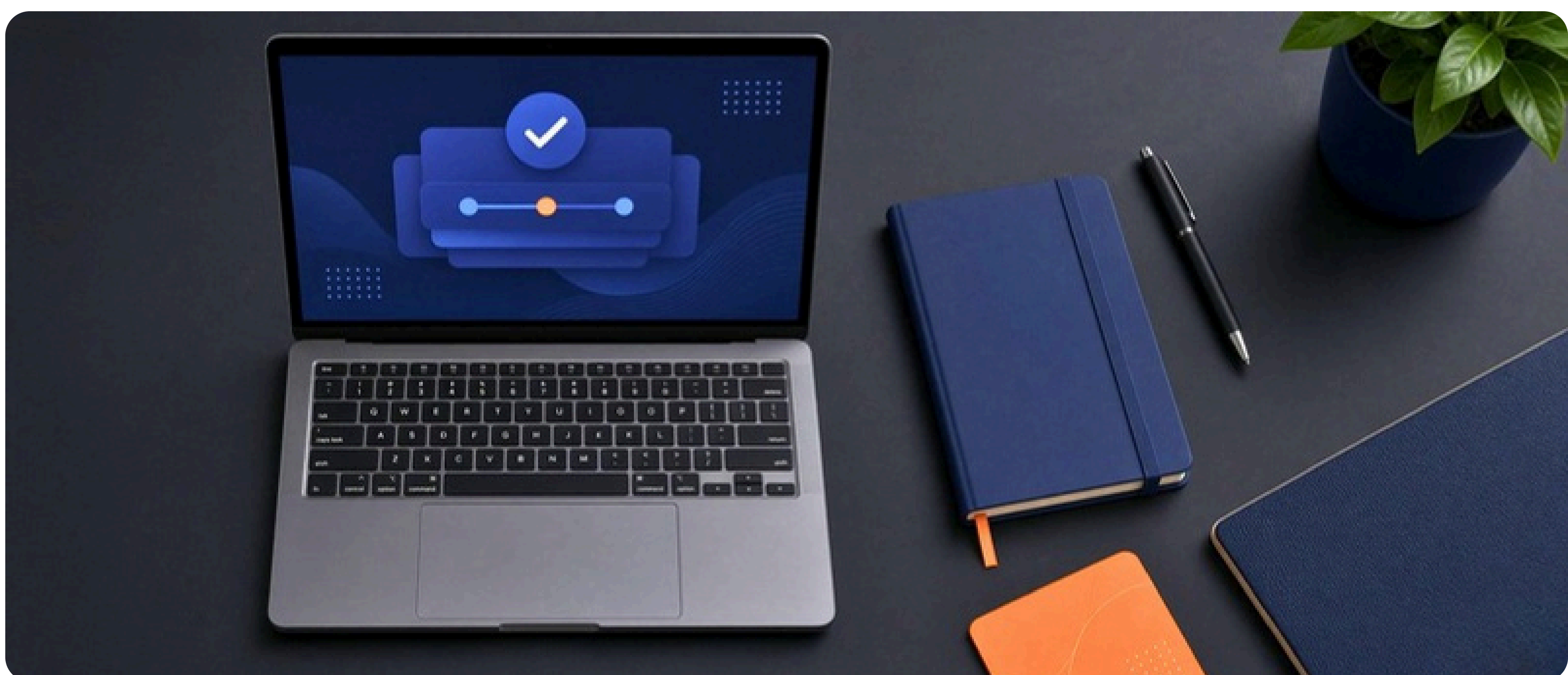
Corporate Group (3+):

Contact us directly. We generate an invoice, payable by NEFT, with 10% off the applicable per-seat rate



Corporate, Single Seat:

Also available via invoice and NEFT, at the applicable individual rate





*Walk away with a certified, actionable
L&D roadmap for your organisation.*



CERTIFICATE OF ACHIEVEMENT

This is to certify that Morgan Newport has successfully completed the Certified Learning & Development Professional (CLDP) 6-week live virtual certification program, including the graded final assessment and the personally reviewed Capstone project.

Certified Learning & Development Professional (CLDP)

Issued on: 2026-10-05

Certificate ID: 9iFmT3K4yq
Instructor: Zubin Rashid (Founder & CLO, L&D Academy)
Duration: 6 weeks, 12 hours of live instruction
Skills covered: Training Needs Analysis - Linking L&D to Business Outcomes - Instructional Design - Facilitation - Measuring Impact - AI-Ready L&D Roadmap

This certificate verifies that Morgan Newport has successfully completed the program and passed the graded assessment and the assessed Capstone project as taught by Learning and Development Academy.

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Zubin Rashid

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