L&D ACADEMY PRESENTS

Certified L&D Professional

(CLDP)

A 6-Week Live Certification Program for L&D Professionals

6 WEEKS
Live Virtual Sessions

NOV 5 – DEC 10
2026

THURSDAYS
2 PM to 4 PM



Led by Zubin Rashid

Founder & CLO, L&D Academy | #1 Corporate L&D Instructor, Udemy

HARVARD · IIM CALCUTTA · MIT · UC BERKELEY

ABOUT YOUR INSTRUCTOR

Meet Zubin Rashid



ZUBIN RASHID

Founder & Chief Learning Officer, L&D Academy

25+ Years in L&D Leadership

Corporate and consulting environments across India, UK, Malaysia, Austria and Germany.

#1 Corporate L&D Instructor, Udemy

26 published courses, 28,500+ learners across 160 countries.

Published Author & Podcast Host

"Learning and Development: From Cost Center to Business Partner" + 4 more books. Host of The L&D Podcast; publisher of The L&D Studio, read by 4,800+ professionals.

Built on the ZR-6 Framework

Assess, Align, Architect, Activate, Analyze, Amplify – used across engagements with organisations. Clients include Mercedes-Benz, Cognizant, Axis Bank, Tata Power, LabVantage, Sandvik and Tech Mahindra.

WHY THIS PROGRAM

From Training Coordinator to Strategic L&D Partner

Most L&D professionals have built real expertise on the job, one webinar and LinkedIn post at a time. This program turns that hard-won experience into a structured foundation for delivering strategic outcomes.

Here's what this program helps you do:

- Diagnose skills gaps with confidence, using a structured process instead of guesswork
- Build a business case leadership will actually fund, tied to outcomes they care about
- Design with a repeatable process, so every program you build follows a proven structure
- Prove your impact with real data, going beyond attendance numbers and feedback forms
- Move from running sessions to shaping strategy, with the frameworks to back it up



The Certified L&D Professional (CLDP) program gives you a structured, end-to-end process, from diagnosing a real gap to measuring its business impact, built from 25 years of practitioner experience, not theory.

PROGRAM CURRICULUM

What You Will Learn

Six weekly live sessions, each 2 hours, followed by a hands-on task that applies what you learned to your own workplace.

1
Nov 5, 2026

Training Needs Analysis

Separating a real skills gap from a “nice to have” request

Submit a TNA for a real gap in your organisation

2
Nov 12, 2026

Linking L&D to Business Outcomes

Building a case leadership will actually fund

Draft a one-page business case for leadership

3
Nov 19, 2026

Instructional Design Fundamentals

Objectives, curriculum architecture, modality choice

Outline a curriculum for the Week 1 gap

4
Nov 26, 2026

Facilitation Craft

Engagement techniques, virtual vs in-person delivery

Record a 5-minute practice facilitation clip

5
Dec 3, 2026

Measuring Impact

Kirkpatrick, ROI models, reporting to leadership

Build a measurement plan for your intervention

6
Dec 10, 2026

AI-Ready L&D + Your Roadmap

Where generative AI genuinely helps in L&D

Submit your final Capstone: an integrated 12-month L&D roadmap

Capstone

A final integrated 12-month L&D roadmap, personally reviewed and graded by Zubin Rashid.

PROGRAM FORMAT

What Makes This Different

Live, weekly sessions
not pre-recorded video you watch alone

A hands-on task after every session
applied to a real gap in your own organisation

A Capstone project
personally reviewed and graded by Zubin Rashid, not an auto-graded quiz

Certification only on completion
an earned credential, not a completion badge

3 months of LMS + Circle access
included for certified participants*



**** 3 months of L&D Academy LMS (25+ courses + tools/templates, case studies) and L&D Academy Circle (international L&D community) access included for certified participants***



PROGRAM FORMAT

Who This Is For



HR & L&D Professionals

want a structured, end-to-end process, not more disconnected tips

In-house Trainers

ready to move into strategic L&D roles

Aspiring L&D Managers

want a recognised, assessed credential

Consultants & Freelancers

building or formalising an L&D practice

Whichever describes you, you leave with a repeatable process and a credential that signals it.

PRICING & REGISTRATION

Secure Your Seat

BEST VALUE

EARLY BIRD

INR 11,995

+ 18% GST

Till Oct 23, 2026

STANDARD

INR 14,995

+ 18% GST

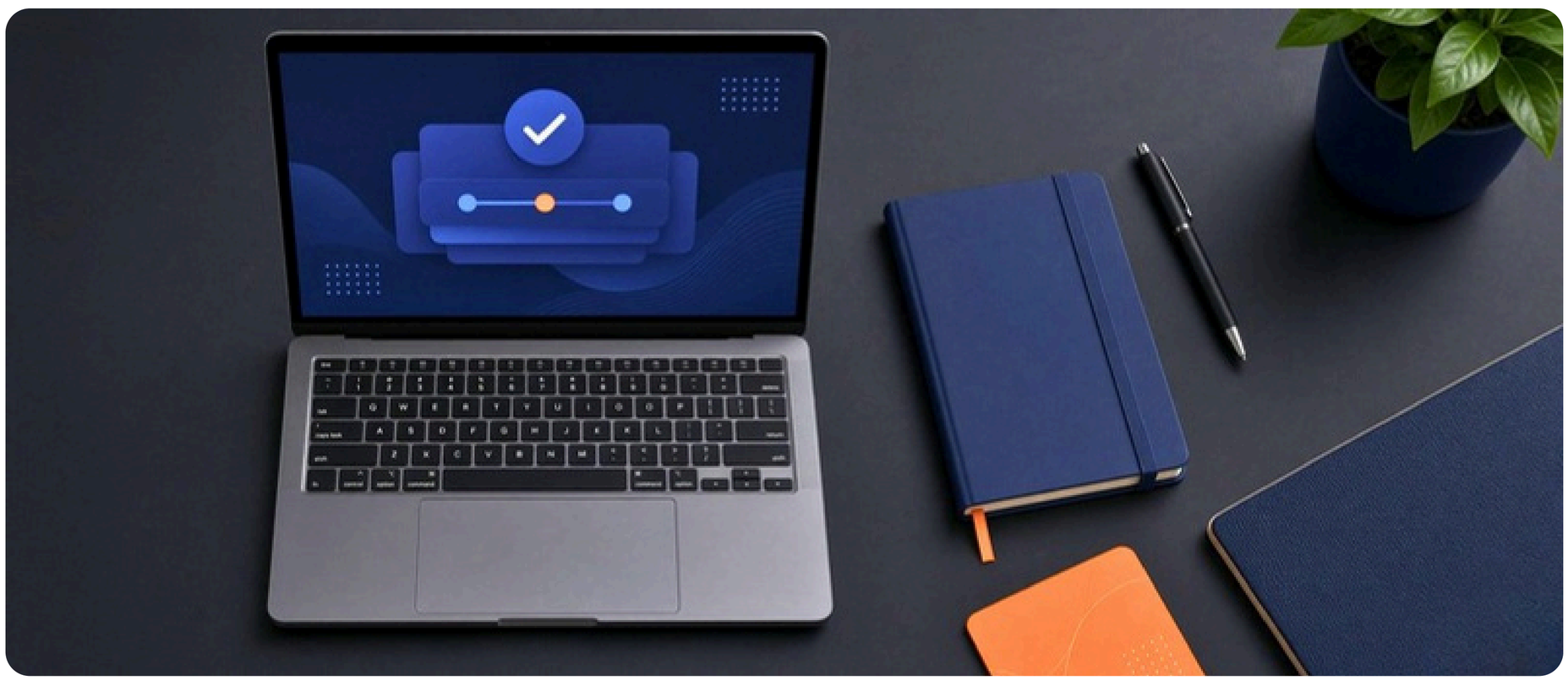
From Oct 24, 2026

HOW TO REGISTER

Individual:
Register directly through the payment link sent by us.

Corporate Group (3+):
Contact us directly. We generate an invoice, payable by NEFT. For every 3 registrations, the 4th registration is complimentary.

Corporate, Single Seat:
Also available via invoice and NEFT, at the applicable individual rate.



Walk away with a certified, actionable L&D roadmap for your organisation.



Zubin Rashid

Founder & Chief Learning Officer, L&D Academy

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